

The University of Macau Flag Style and Usage Guidelines

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Keywords: Flag style, flag usage, flag-raising occasions, non-flag-raising occasions

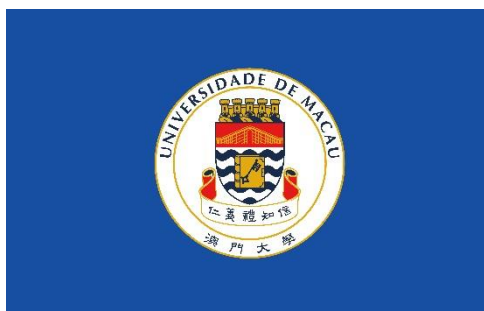
1. Purpose and scope

The flag of the University of Macau is part of the university's identity and helps build its brand image. There are two university flag styles. The following rules must be followed when using the university flag.

2. Style

2.1 For flag-raising occasions

Style 1



2.2 For non-flag-raising occasions, users can choose one of the following styles as needed.

Style 2a



Style 2b



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3. Colour, material and size

3.1 For flag-raising occasions

3.1.1 The university flag is rectangular; the full colour emblem with a white background is printed on the blue fabric (university standard colour code: C92 M70 Y0 K0).

3.1.2 The size of the national flag is 240×160 cm (standard 2nd flag); the size of the regional flag is 192×128 cm (standard 3rd flag); the size of the university flag is 190×120cm (special size); the diameter of the university emblem is 74cm.

3.2 For non-flag-raising occasions

3.2.1 The university flag is rectangular; the logo is printed on the blue fabric (university standard colour code: C92 M70 Y0 K0).

3.2.2 The size of the university flag is 190×120cm (special size); the size of the horizontal university logo is 149×43cm; the size of the vertical university logo is 94×87cm.

3.2.3 When used for non-flag raising occasions, the university flag can be scaled while maintaining its aspect ratio.

4. Usage rules

4.1 For flag-raising occasions

4.1.1 The university holds the flag-raising ceremony on the morning of days with important ceremonies and days of significance, including: the

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graduation ceremony, the inauguration ceremony, the National Day, the anniversary of the establishment of the Macao Special Administrative Region, and the New Year's Day, etc.

4.1.2 With the exception of winter holidays, summer holidays and Sundays, the university will hoist the national flag, the regional flag, and the university flag on campus every day, with the flags being raised at 8:00 am and lowered at 6:00 pm. In case of adverse weather, the raising and lowering of the flags can be cancelled.

4.1.3 Do not display or use damaged, defaced, faded or substandard university flag.

4.1.4 Do not arbitrarily change or decompose the contents of the university flag and logo.

4.1.5 The university flag may not be used for any commercial purposes.

4.1.6 When hanging the national flag and the regional flag, the relevant laws of the Macao Special Administrative Region shall apply:

- I. **Law n.º 5/1999** - Approval of the utilization and protection of the national flag, emblem and anthem.
- II. **Law n.º 6/1999** - Approval of the utilization and protection of the regional flag and emblem.
- III. **Administrative Regulation n.º 3/1999** - Rules regarding the placement and display of national and regional flags and emblems.

4.1.7 When the national flag and the regional flag are hoisted indoors with the university flag, the university flag must not be larger than the regional

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flag, and the national flag shall be placed at the center, with the regional flag on the left and the university flag on the right. ‘Left/right’ means the left/right-hand side of the person standing with his back to the wall that is behind the flags.

4.1.8 When the national flag, the regional flag, and the university flag are hoisted outdoors at the same time, the university flag must not be larger than the regional flag, and the national flag shall be placed at the center, with the regional flag on the left and the university flag on the right. ‘Left/right’ means the left/right-hand side of the audience facing the flags.

4.2 For non-flag-raising occasions

4.2.1 Do not display or use damaged, defaced, faded or substandard university flag.

4.2.2 Do not arbitrarily change or decompose the contents of the university flag and logo.

4.2.3 The university flag may not be used for any commercial purposes.

5. Remarks

1. These guidelines shall take effect on the day of approval.
2. Any matters not covered herein shall be subject to the rector’s approval.
3. For enquiries about the use of the university flag, please email to the Communications Office via prs.event@um.edu.mo.

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澳門大學校旗式樣及使用指引

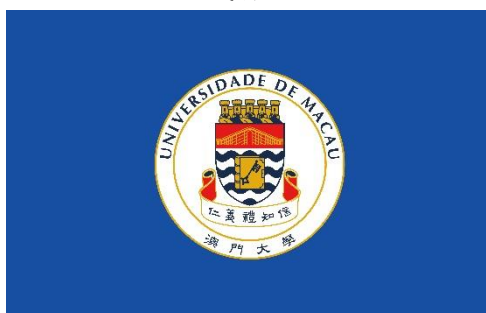
1. 目的

澳門大學校旗為大學的標誌之一，正確統一地使用校旗將有助建立大學的形象，大學設有兩款校旗式樣，使用大學校旗時必須遵守以下規定：

2. 式樣

2.1 升旗時使用的校旗

式樣 1



2.2 非升旗時使用的校旗，使用者可根據需要選擇其中一個式樣。

式樣 2a



式樣 2b



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3. 顏色、材料及尺寸

3.1 升旗時使用的校旗

3.1.1 校旗形狀為矩形，在藍色布（大學標準色：C92 M70 Y0 K0）上印上白色底彩色校徽。

3.1.2 國旗尺寸為 240×160 cm（標準 2 號旗）；區旗尺寸為 192×128 cm（標準 3 號旗）；校旗尺寸為 190×120cm（特別尺寸）；校徽直徑為 74cm。

3.2 非升旗時使用的校旗

3.2.1 校旗形狀為矩形，在藍色布（大學標準色：C92 M70 Y0 K0）上印上澳大標誌。

3.2.2 校旗尺寸為 190×120cm（特別尺寸）；橫向澳大標誌尺寸為 149×43cm，縱向澳大標誌尺寸為 94×87cm。

3.2.3 校旗可根據需要按比例縮放。

4. 使用注意事項

4.1 升旗時使用的校旗

4.1.1 大學於舉行重要典禮和重大日子的早上舉行升旗儀式，包括：畢業禮、開學禮、國慶、澳門特別行政區成立紀念日、元旦等。

4.1.2 除寒假、暑假和星期日外，大學每日於校園內升掛國旗、區旗及校旗，展示時間為上午八時至下午六時，上午八時升旗，下午六時降下。如遇惡劣天氣，可以不升降旗幟。

4.1.3 不得展示或使用破損、污損、褪色或不合規格的校旗。

4.1.4 不得隨意更改、分解大學校旗內容及圖案標誌。

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4.1.5 大學校旗不得用於任何商業用途。

4.1.6 同時懸掛國旗、區旗時，務必遵守澳門特別行政區之相關法律：

I. **第 5/1999 號法律** - 核准國旗、國徽及國歌使用及保護。

II. **第 6/1999 號法律** - 核准區旗及區徽的使用及保護。

III. **第 3/1999 號行政法規** - 訂定關於國旗、國徽及區旗、區徽的懸掛及展示的規則。

4.1.7 在室內，當國旗和區旗與校旗同時懸掛，校旗不得較區旗為大，而且須把國旗置於中心，區旗在左，校旗在右。有關左右方向是以人背向展示國旗及區旗的後方牆壁為基準，以該人的左為左，該人的右為右。

4.1.8 在室外，當國旗、區旗與校旗同時懸掛時，校旗不得較區旗為大，並且須把國旗置於中心，區旗在左，校旗在右。有關左、右的位置，同樣是要以旗的正面面向觀眾作為基準，觀眾的左為左，觀眾的右為右。

4.2 非升旗時使用的校旗

4.2.1 不得展示或使用破損、污損、褪色或不合規格的校旗。

4.2.2 不得隨意更改、分解大學校旗內容及圖案標誌。

4.2.3 大學校旗不得用於任何商業用途。

5. 備註

1. 此指引由批准日起生效。
2. 就本指引未盡之事宜，由校長以批示處理。
3. 如對大學校旗之使用有任何查詢，請聯絡傳訊部，電郵: prs.event@um.edu.mo。