Management Specialists with Global Vision & China's Insight





PHBS provides you with an opportunity to study Peking University's MBA programme in PHBS UK Campus, while concurrently developing your business and personal networks with China.

The rapid rise of China's economy and the increase of Chinese outward investments, the demand for the international business community to understand Chinese business culture & practices is growing exponentially.

Peking University HSBC Business School's (PHBS) MBA programme offers tailor-made courses designed and delivered by academics who are specifically qualified in teaching MBA programmes with a China focus, enabling students to analyse the latest developments of the Chinese economy and markets within a rigorous framework of generic business theory. Students will also have the opportunity to develop business networking with leading China-related professionals, academics, company directors, and entrepreneurs. Additionally, PHBS will provide support for you to access funding opportunities in China for business start-ups or career development within or outside China after graduation.

Fast Facts

Location: PHBS UK Campus, Boars Hill, Oxfordshire, UK

Time: Friday & Saturday (Two

weekends a month)

Duration: 2 Years

Tuition Fees: £46,000

Credits Required: 50

Degree Awarding Body:

Peking University

Application Deadline: April

30, 2020







Entry Requirements

The programme is mainly designed for residents of EU/UK,

Macau, Hong Kong and Taiwan. Applicants must:

- Have graduated from recognized universities with a BSc or BA degree or above;
- Have at least one year's relevant working experience;
- A valid GMAT or GRE score, or other proof of competency.

Non-native speakers of English need to provide proof of English proficiency with a score of TOEFL (100 or above), GRE (1300 or above) or IELTS (6.5 or above).



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MBA Program



Highlights

PHBS MBA is a 24-month programme, leading to a Master of Business Administration degree awarded by Peking University. The programme consists of taking 16 courses within 16 months, three months of field study and project research for dissertation.

The courses will be offered at PHBS UK Campus (Oxfordshire), or in London. The program will organize the visiting study tour to PHBS Shenzhen Campus in China, or Peking University Campus in Beijing. Each course will be taught over two weekends, a Friday and Saturday, monthly. On each of the two weekends, Business Communication with Chinese, Cross-Cultural Understanding, and basic Mandarin Chinese will be taught on each Friday evening in an informal setting. These accumulated classes represent one course and will last the duration of the taught programme with the aim of equipping students with basic language skills and a sound understanding of the Chinese culture.

The programme has nine required core courses (18 credits) and one course of Business Communication with Chinese (4 credits). The core courses provide the foundation for business management and operation as well as an in-depth understanding of China's economy, governance, and business practice. In addition to these ten compulsory taught courses, students should also take seven elective courses (14 credits). The elective courses aim to widen the management knowledge and skills of students. These courses can be taken in the classroom in Oxfordshire or in London or other places.

The programme also requires students to attend two field studies (8 credits) in China for extensive exploration of Chinese enterprises and their business practices. Each field study consists of 10 -12 days. Students should conduct a research project (6 credits) to write a thesis.

The Program offers cutting-edge knowledge on management and connectivity to China's business and industry.

Contact

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Tuition & Scholarship

Tuition for the two-year MBA program is £46,000, payable in two-halves at the beginning of each academic year. Partial scholarships will be considered on the basis of merits and work experiences.

How to Apply:

All application materials must be in English.

- Post the hard copy (or email soft copy) of the following supporting documents:
- a. Valid GMAT or GRE score report, or other proof of your competency.
- b. Curriculum Vitae.
- Personal statement specifying the reason for your application and your career plans (max. 1000 words).
- d. Copy* of your university degree certificate(s).
- e. Copy* of transcripts from your last course of study.
- f. Copy of valid passport or equivalent identification.
- g. Two recommendation letters with referees' signature and contact information.
- h. One passport-sized photo (480*640 pixel)

By Email

Send your CV and copy of official transcripts in English via email to MS Candy LAN giuqinlan@pku.org.uk

We then contact you for completing application