

Management Specialist

with Global Vision & China's Insight



PHBS UK
Peking University
HSBC Business School

China-UK Cross-Border Master in Management

- ◆ Peking University, **one of top universities** in the world at the 22nd ranked by QS World University Ranking in 2020, awards you with Degree of Master in Management.
- ◆ The program aims to develop specialist knowledge in management, entrepreneurship and innovation, to build up the ability to conduct research on finding solutions to management issues and business development, and to play a leadership role in business management.
- ◆ The program prepares students with cutting-edge digital technology for business studies, such as big-data driven marketing strategy, big data science, introduction of Fintech, and AI Analytics for management studies.
- ◆ The program provides in-depth understanding of China's economy and business, and connectivity to the region.
- ◆ The program provides excellent value for your investment in study at Peking University that makes you more competitive for your career and entrepreneurship: 16 courses+ dissertation.

Fast Facts

First Year: PHBS UK Campus, Boars Hill, Oxfordshire, UK

Second Year: Shenzhen Campus, Shenzhen, China

Duration: 2 Years, Full time

Tuition Fees:

£12,000 + RMB 60,000

Credits Required: 54 (subject to annual change)

Degree Awarding Body:

Peking University

Application Deadline:

April 15, 2020



Scholarships

We offer either half-tuition or full-tuition scholarship funding. The scholarship is offered to qualified international students with strong academic and professional records.

For further information on PHBS Scholarship, please visit: <http://english.phbs.pku.edu.cn/admissions/financing/>

The China Scholarship Council (CSC) also provides scholarship for international students, please visit <https://www.cscscholarship.org/>

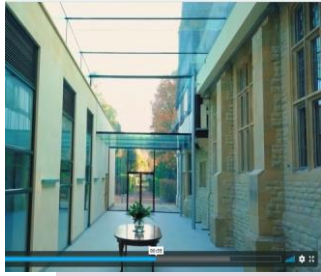
For more scholarships, click **Apply Now** at www.pku.org.uk

Entry Requirements

1. Graduated with a good class of bachelor's degree or higher from a recognized university
2. Must have proof of English proficiency with a satisfactory TOEFL (80 and above) or IELTS (6.5 and above) score (not required for native English speaker).
3. GMAT and GRE scores are not required, but are considered in granting admission

Further Information on Peking University HSBC Business School (PHBS)

PHBS UK Campus: www.pku.org.uk



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Highlights

Students spend the first year of their master's degrees at the PHBS UK Campus, and their second year at the PHBS Shenzhen Campus in China, alongside Chinese peers and in an environment of cross-cultural dialogue.

Faculty members have earned their PhD degrees from top-ranked universities over the world, and all courses are instructed exclusively in English.

Great opportunity to have a specialist training, cross-disciplinary coursework, multi-country experience and in-depth cross-cultural exposure.

Learn cutting-edge digital technology including Fintech, big data science and AI Analytics

Modules*

Foundation: Academic Writing /Business Mathematics

Managerial economics/Managerial / Economics

Cross-culture management (communication in Business)

Entrepreneurial Finance

Understanding of Chinese Economy and Development

Financial Accounting

Corporate Finance

Leadership

Business Ethics and Research Methodology

Strategic Management

Introduction to Fintech [new]

Marketing Strategy (Big-data driven) [new]

AI Analytics I and II for Business Studies [new]

Business Chinese

Independent Study of China

Empirical Business Analysis

Entrepreneurship and Innovation

Financial Markets and Investment in China

Project Management

Global Communication

Graduate Thesis Seminar

Of 20 courses, choose 16 plus 1 dissertation

Research Project and dissertation

Application Process

1. Send your CV and copy of official transcripts in English via email to

qiuginlan@pku.org.uk

2. We will contact you in writing to instruct you on how to do online application after receiving your application and eligibility check.

3. Prepare necessary supporting documents listed on website or in our letter.

Contact

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Ms Candy LAN

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