

“Macao New Eight Scenic Spots”

Photo Contest

Organizer: Chinese Cultural Exchange Association

Official Sponsor: Industrial and Commercial Bank of China (Macau) Limited

1. Background:

“Macao New Eight Scenic Spots” Photo Contest is hosted by the Chinese Cultural Exchange Association(CCEA). It aims to promote Macao’s blend of Chinese and Western cultures to the world through photos of Macao New Eight Scenic Spots (Penha Hill, Two Lakes and One Tower, Senado Square, Long Chao Kok, Coloane Fishing Village, Travessa da Paixão, Rua da Felicidade and Hong Kong-Zhuhai-Macao Bridge) under the lens of photography enthusiasts. The objective is to tell stories of the “Macao New Eight Scenic Spots”.

The year 2019 marks the 20th anniversary of the establishment of Macao SAR. CCEA intends to use this grand celebration to converge social forces and wisdom to jointly select eight scenic spots representing the new progress and landscape. By creating a new era, new value and a new brand of “Macao New Eight Scenic Spots” as well as outlining the image of Macao as a cultural city and telling stories of Macao, it helps Macao to develop into a worldwide tourism and leisure center.

2. Objectives :

- I. Discover and develop Macao scenic spots
- II. Promote Macao's Chinese and Western Cultures
- III. Promote image of Macao
- IV. Motivate development of Macau cultural industry

3. Registration:

- 1) Entry Period : 25th May 2019, 10:00 -- 30th August 2019, 24:00 (GMT+8)
- 2) Results Announcement: September - October 2019
- 3) Award Presentation: Late October 2019
- 4) Theme: "Macao New Eight Scenic Spots"
 - Penha Hill
 - Two Lakes and One Tower (Nam Van Lake, the Sai Van Lake and the Macao Tower)
 - Senado Square (including IAM Building)
 - Long Chao Kok
 - Coloane Fishing Village (extends northwards to the old Colane Port and southwards to Tam Kong Temple)
 - Travessa da Paixão
 - Rua da Felicidade
 - Hong Kong-Zhuhai-Macao Bridge

5) Qualification: Open to All.

6) Registration method:

- Upload photos to official website: www.new&spots.org.mo,
and fill in personal information to finish the registration process.

7) Regulations:

- Photos must be in digital format. (Scans of photographic prints are acceptable).
- Format requirement: 2400 x1600 pixels at 300 dpi, JPEG, no limitation of color or black-and-white images. Each file must be 5MB or smaller.
- The photos submitted must be original work created by the entrants;
- No digital manipulation is accepted.
- Winners are obligated to provide large size file for photo exhibition and presentation.

8) Awards:

| Awards | Prizes (per award) | No. of Awards |
|-----------------------------------|--|-------------------------|
| Gold | Total Value: MOP \$5,000 : Cash Prize MOP\$2,500 + ICBC (Macau) Savings Award MOP\$2,500 | 8 (1 per each spot) |
| Silver | Total Value: MOP 2,000 : Cash Prize MOP \$1,000 + ICBC Credit Card Free Spending Credit MOP \$1,000 | 16 (2 per each spot) |
| Bronze | Total Value: MOP \$1,550 : Cash Prize MOP \$700 + God of Wealth Silver Medal 50g (Value: MOP \$850) | 24 (3 per each spot) |
| Merit | Total Value: MOP \$850 : God of Wealth Silver Medal 50g | 24 (3 per each spot) |
| Online (Facebook) Most Popular | Total Value: MOP \$500 : ICBC UnionPay Prepaid Card MOP \$500 | 24 (3 per each spot) |
| Online (Wechat) Most Popular | Total Value: MOP \$500 : ICBC UnionPay Prepaid Card MOP \$500 | 24 (3 per each spot) |

- All prizes shall neither be redeemed for cash or refund nor shall they be subject to change. Winners may need to undertake obligations such as paying taxes according to the Macao Special Administrative Region Law.
- All winners are required to show your identity documentations for verification when picking up for Prize. The winner may collect his/her prize by a third person. The authorized person must possess an original Authorized Letter signed by the winner (the template can be downloaded from the Macao New Eight Scenic Spots website) and a

copy of the winner's ID document, otherwise he/she cannot redeem the prize.

- The use and redemption of the prizes will be deemed to be forfeited if the winners fail to follow the detailed rules provided by the sponsor and prize suppliers.
- If the winners fail to claim his/her prize or have an authorized person to do so according to the requirement, they will be deemed to give up the prize voluntarily. The organizer would not give further notice.
- The organizer shall not be responsible for verifying the authenticity of the personal information input by the voter; in case of wrong or false personal information, the winner concerned shall be disqualified from receiving the prize.

9) Judging Criteria :

- Gold, Silver, Bronze, Merit Awards are chosen by professional Judging Panel with criteria of professionalism.
- Online Most Popular Awards are chosen by the public. The organizer would upload photos to social media.
- Results would be release in Macao New Eight Scenic Spots website in September - October, 2019.
- Contest regulations:
 - Entrants must agree this regulation and the decisions of Judging Panel.

- Photos submitted must be fulfilled the theme of the photo contest and their copyrights must be owned the entrants. Violation of these regulations may cause for disqualification withdraw of awards and organizer reserves the right to seek all remedies available by law.
- Organizer has the right the present, publish and promote any entrants' work and no fees shall be given.
- Photos submitted for the contest which are not fulfilled the contest theme may be disqualified and removed by the Judging Panel.
- Submitting work to the contest constitutes that the entrants have accepted this regulation.
- The organizer reserves the final right to interpret and determinate clauses to this regulation and the contest results.
- If there is any difference between the Chinese and English versions of the terms and conditions of this activity, the Chinese version shall prevail.

10) Statement for person information collection:

The organizer shall treat the personal information submitted by all voters in accordance with Law No. 8/2005 on Personal Data Protection of Macao. The information provided by all voters shall be kept strictly confidential, and can only be used to verify the voting qualification and identify the winner in lucky draws and prize acceptance.

11) Announcement and contact information:

- Latest news release

Official website: www.new8spots.org.mo

- Contact:

Email: new8spots@ccea.org.mo