

LOOK
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Master of Science in Real Estate

房地產理學碩士

CUHK Business School

The Chinese University of Hong Kong 香港中文大學商學院



Programme Overview

- The ONLY master's degree in Asia that draws on multi-disciplinary research and teaching resources ranging from real estate, business to hospitality
亞洲唯一融合房地產、商業和旅遊資產學科研究和教學資源的碩士課程
- 1-year full time programme
一年全日制課程
- An experiential learning curriculum that integrates theory and real-world practice to ensure students understand multiple phases of the real estate development from business, investment and community perspectives
課程結合理論與行業實踐，透過體驗式學習，從商業投資和社區角度教授學生房地產不同發展階段的知識與技能

Programme Overview

- The real estate industry plays a crucial role in Asia and in the world.
房地產行業在亞洲乃至全世界範圍扮演著至關重要的角色。
- Commercial properties such as office buildings, mixed-use properties, data centres; various hospitality-related properties such as hotels, shopping malls, theme parks, exhibition and convention centres; and other entertainment venues are a significant part of the dynamic and complex real estate industry. These commercial assets have gained rising strategic importance in the portfolios of many developers and investors.
商業地產——如辦公樓、多功能綜合體、數據中心和旅遊資產（酒店、購物中心、主題公園、展覽會議中心及其他娛樂場所），在多元動態的房地產行業中占據重要板塊，並在開發商和投資者的投資組合中占據日益重要的戰略地位。

Programme Overview

- Our goal is to nurture future business leaders who understand the value between “business”, “people”, “community,” and strike a balance between maximising economic revenues and creating innovative services and experiences for the community while doing business.

本課程的目標為培育具備先進商業知識和人文精神的未來領袖，在最大化經濟效益的同時，為社區帶來優質服務與創新體驗。

- MRE Graduates have a wide range of career opportunities in property planning, development, financing, investment, valuation, asset management, facilities management, leasing, marketing, and consultancy.

課程畢業生職業前景廣闊，包括房地產規劃、開發、融資、投資、估價、資產管理、設施管理、租賃、營銷和諮詢領域等。

- Accredited by the Royal Institution of Chartered Surveyors (RICS). Graduates may become chartered surveyors with 2 years of work experience in the relevant fields (compared with at least 5 years for graduates of non-accredited programmes).

課程獲皇家特許測量師學會認證，畢業生於相關領域工作2年後可申請成為全球認可的註冊測量師（非認證課程畢業生需要最少5年）

Programme Overview

- Many of our graduates continue their careers in real estate as developers and consultants, while others go on to banking and finance.

大部分本課程的畢業生加入房地產業的開發商，諮詢公司及銀行與金融機構。

Graduate Career Prospects

Placement Statistics - Class of 2018





Curriculum 課程設置 2020-21

Real Estate Core Courses 房地產核心必修科目

Real Estate Finance 房地產金融

Real Estate Economics 房地產經濟學

Real Estate Valuation 房地產估價

Property Development and Investment 房地產開發與投資

Facilities Development and Management 設施開發與管理

Business Courses 商科必修科目

Strategy and Competitive Advantage 策略與競爭優勢

Behavioral Decision Making 行為策略

Chain Development and Management 連鎖開發與管理

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CUHK
BUSINESS SCHOOL

Curriculum 課程設置 2020-21

Elective Courses 選修科目

Shopping Mall Development and Management 購物中心的發展與管理

Revitalisation of Historic Buildings 歷史建築的保育

Revenue Management 收益管理

Land Conversion Process and Development Control 土地變更過程及開發控制

Planning and Executing Real Estate and Hospitality Projects 項目管理

Elective courses offered by any taught postgraduate programmes of CUHK Business School
任何中大商學院授課類碩士課程的選修科目

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FAQs

Q: What are the basic admission requirements? 有哪些基本申請要求?

1. A recognised Bachelor's Degree in any Discipline (with 2nd class honors / B grade or above)
任何專業的有效本科學歷（畢業成績為二等榮譽或平均分達乙等或以上）

2. Satisfactory GMAT/ GRE score

合格的GMAT/GRE分數（5年有效期）

3. English Language Proficiency Requirement: Satisfactory TOEFL/IELTS/GMAT score

英語能力要求：合格的TOEFL/IELTS/GMAT 分數

Q: What else do you look for? 還看重哪些條件?

We look at the above-mentioned requirements first. To assess applicants with similar qualifications, we also look at the relevance of academic background, work/ internship experience and other experience, and applicants' understanding of and interest in our programme. 在審核申請時，我們先看以上3個基本要求，在資格相近的考生中，我們會看學歷相關度、實習/工作經驗和其他相關經歷、對我們專業的興趣和了解等。

FAQs

Q: Do you have any preference on degree majors of the applicants? 對申請人的學歷背景有特別要求嗎?

No. Although most of our students are from business-related disciplines, we always welcome high calibers from any discipline to join us. 沒有。雖然大部分學生來自商科相關背景，但我們非常歡迎任何學歷背景的學生加入。





FAQs

Q: Any requirements for work experience? 對工作經驗有要求嗎?

Relevant work/internship experience (e.g. consultancy, banking and finance companies, real estate related firms) is a Plus but not required. The average years of work experience of our students is 0.8. 相關工作或實習經驗（如：諮詢公司、銀行和金融機構、房地產相關工作）對申請有幫助，但並不是必須。我們學生的平均工作經驗為0.8年。

Q: Is relevant research experience a Plus? 有跟專業相關的研究經歷對申請有優勢嗎?

Relevant research experience is a Plus but not required. 相關研究經歷對申請有幫助，但並不是必須。

FAQs

Q: Can I use GMAT score to fulfill both GMAT/GRE requirement and CUHK English language proficiency requirements? 我能用GMAT成績來同時滿足GMAT/GRE要求和中大的英語能力要求嗎?

If you would like to use GMAT score to fulfill CUHK English language proficiency requirements at the same time, you will need a GMAT report with a verbal score not lower than 21. 如果你希望以GMAT成績來同時滿足中大的英語能力要求，請確保GMAT verbal部分成績達到21或以上。

Q: Are there any specific requirements for the scores of each paper of GMAT/IELTS/TOEFL? 對GMAT/IELTS/TOEFL的小分有要求嗎?

No. Unless you have very extreme scores (e.g. IELTS overall 7 with Listening 9 but Speaking 2), we may ask about it and take it into consideration. 沒有。除非你的小分非常極端（如：IELTS總分7，聽力9但口語只有2），我們才可能會詢問原因。

FAQs

Q: What is the admissions process? 整個申請流程是怎樣的?

1. Submit online application 遞交網申
2. Send application documents to the programme office by post. The programme office start assessing an application when the hard copies of supporting documents are received 寄送紙質材料至課程辦公室 (課程辦公室在收到紙質材料後開始審核申請)
3. Shortlisted candidates who fulfill the admission requirements will be invited for online written test and group/individual interview (case by case, usually via telephone or Zoom)符合入學要求的同學會被邀請參加網上筆試和面試/群面 (一般通過電話或Zoom)

Q: What is the application deadlines? 什麼時候截止申請?

- Round 1: 25 October 2020
- Round 2: 30 November 2020
- Round 3: 4 January 2021
- Round 4: 12 February 2021
- Round 5: 19 March 2021
- Round 6: 27 April 2021

FAQs

Q: Will I get rejected immediately if I am not selected? Can I update my application after submission? 在遞交申請的一輪未獲錄取會被馬上拒絕嗎? 遞交申請後還能更新材料和成績嗎?

We do not reject applications until admissions close in May 2021. If your application is not selected in one round, we will reassess it in the next round. You may update your application (e.g. GMAT/ GRE/ IELTS/ TOEFL scores) with our programme office (shtmmsc@baf.cuhk.edu.hk) anytime. 在2021年5月整個招生期結束前，所有申請都不會被拒，我們會在每輪重新審核之前未通過的申請。你可以在遞交申請後更新申請資料（如：GMAT/ GRE/ IELTS/ TOEFL 分數），並與我們課程辦公室聯系（shtmmsc@baf.cuhk.edu.hk）。

More questions? Contact us!



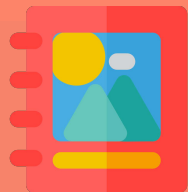
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