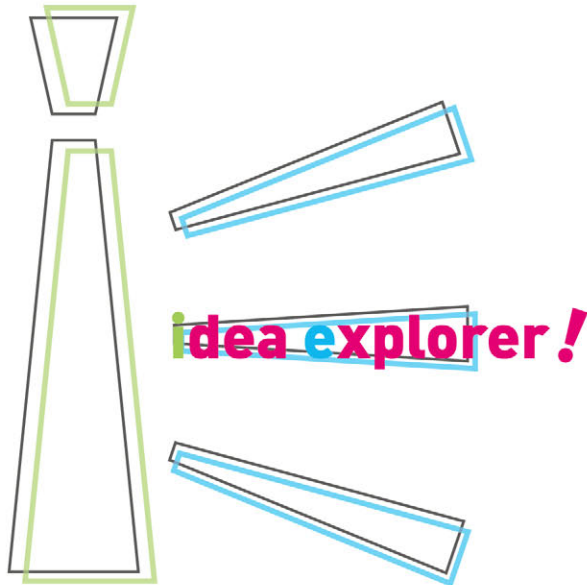


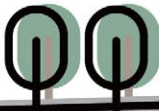
Explore entrepreneurial China and have fun !



Innovation &
Entrepreneurship
Global Summer Camp

17 June-5 July, 2019

School of Management
Zhejiang University



Welcome to our 3-week intensive but stimulating summer camp and have an enriching summer in the most entrepreneurial region of China.

Spend the morning time with ZJU professors to learn about innovation and entrepreneurship and then head into the city to visit tech giants and aspiring startups.

Have fun with your classmates in practicing Chinese language skills, writing Calligraphy, and performing Taiji.

Explore evidence of modern-ancient exchanges in Hangzhou, a city that Marco Polo called “the finest and the most splendid in the world.”



What's in it for me?

Enhancing academic standing

Through exposure to the knowledge sets covering different facets of entrepreneurship, you will gain an understanding of what innovation and entrepreneurship look like and mean.

Exploring ideas

Working with peers through facilitated group discussions, you will be tasked with creating a business initiative to fine-tune the ideas you are itching to turn into reality.

Tasting entrepreneurial China

Immersed in the region's thriving innovation and entrepreneurial atmosphere, you will observe and learn from the business settings via onsite visits and networking events with entrepreneurs.

Experiencing vibrant Hangzhou life

Take a boat ride on the West Lake, hike through the surrounding tea fields and enjoy marvelous landscapes and vibrant life of Hangzhou, a UNESCO's World Heritage Site and New York Times world's top places to go.



Courses

- Doing Business in China: An Economic Perspective
- Doing Business with China: A Cultural Perspective
- Innovating for Good Enough Markets
- Entrepreneurship in China
- Market Analysis in China
- Business Model Designing and Innovation
- Entrepreneurial Finance
- Intellectual Property Business in China

Program Dates

- Day 1 Arrival & Registration
- Day 2 Opening & Orientation
- Day 3 Courses begin
 - 8 Courses
 - 3 Company visits
 - 5 Cultural activities
- Day 20 Final presentation
- Day 21 Farewell & Departure

*Please note that courses and program dates are subject to change

Fees

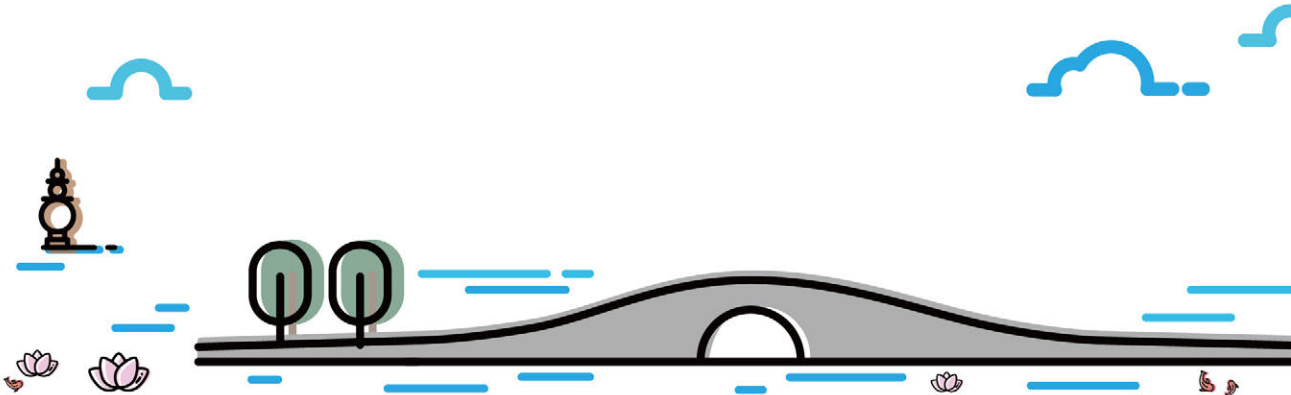
	Applicants from partner universities	All other applicants
Program fee (incl. application fee RMB 600)	RMB 6,800	RMB 12,800

* Please note that the application fee is non-refundable.

* Refund appeals will NOT be accepted after May 10, 2019.

The program fee includes tuition (waived for students from partner universities), lecture materials, accommodation, company visits, and cultural activities.

Not included: Meals, optional weekend trips, air travel from home country, visa application, etc.



How to apply

Applicants from partner universities please apply to your home institution and nominations will be submitted through university coordinator. All applicants shall provide following documents and email to internationalsom@zju.edu.cn in due course.

Application documents check list

A completed application form

A copy of your resume

A copy of passport ID page

An ID photo (48mm*33mm)

Application deadline: March 15, 2019

Who May Apply

College students with basic business/economic knowledge are eligible to apply. All courses are conducted fully in English. Students shall have intermediate or proficient English language skills.

Contact Us

Email: internationalsom@zju.edu.cn

Tel: 0086 (0)571 88208867

For more information:

<http://www.som.zju.edu.cn/en>

